

Imodium®

Relief within 1 hour from the UK's No.1 brand for diarrhoea relief¹

Imodium® Original

Imodium® Classic



GSL

P

Loperamide Hydrochloride
Hard Capsule

Pack sizes available: 6s 12s

Pack sizes available: 12s

Effective relief in just one dose

For customers who want effective relief from their symptoms

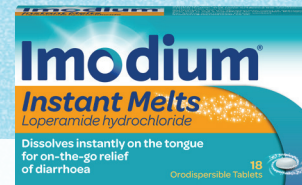
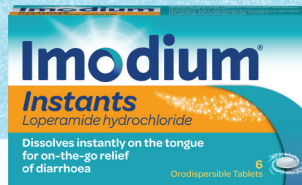


SCENARIO #1

60-year-old retired Sandra takes **Imodium® Original** Capsules when she gets an occasional episode of diarrhoea so that she can comfortably spend time with her family and grandchildren.

Imodium® Instants

Imodium® Instant Melts



GSL

P

Loperamide Hydrochloride
Mint Flavoured Orodispersible Tablet

Pack sizes available: 6s 12s

Pack sizes available: 12s 18s

On-the-go relief without the need for water

For customers who want the convenience of an on-the-go product, or who don't like swallowing capsules



SCENARIO #2

24-year-old Tyler loves travelling to breakaway from his busy corporate job. He doesn't suffer much with diarrhoea, but he carries **Imodium® Instants** with him in case of need for one-off relief in other countries.

Imodium® Dual Action Relief Tablets



GSL

P

Loperamide Hydrochloride & Simeticone
Vanilla Flavoured Tablet

Pack sizes available: 6s GSL 12s P

Unique formulation relieves diarrhoea, bloating, wind & cramps

For customers who have abdominal discomfort along with their diarrhoea



SCENARIO #3

50-year-old University Lecturer Dan experiences diarrhoea along with bloating & wind. He knows **Imodium® Dual Action** multi-symptom relief is suitable for him, allowing him to go on day trips with his family.

All scenarios shown are for demonstration purposes only (these are not real consumers). Date of Preparation November 2023. UK-IM-2300175.

1. Source© NielsenIQ data, Value, Units, anti-diarrhoea category (client defined) 52 w/e 14/10/2023 (GB Total Coverage). For claims verification please call 0808 238 9999.

**NEW
App!**



Personalised App Supporting Patients' Gut Health



Scan to
learn more!



**85% of patients
prefer Imodium®
over other brands
for diarrhoea relief²**

Product Information

IMODIUM® Original 2mg Capsules. Presentation Opaque green cap and grey body, hard gelatin capsule imprinted with 'Imodium' on cap and 'Janssen' on body containing loperamide hydrochloride 2mg. **Uses:** Symptomatic treatment of acute diarrhoea in adults and children aged 12 years and over. Symptomatic treatment of acute episodes of diarrhoea associated with Irritable Bowel Syndrome in adults aged 18 years and over following initial diagnosis by a doctor.

Legal category: GSL. Further information is available from McNeil Products Ltd., 50-100 Holmers Farm Way, High Wycombe, Buckinghamshire, HP12 4EG. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/558>

IMODIUM® Classic 2mg Capsules (P) Presentation: Opaque green cap and grey body, hard gelatin capsule containing Loperamide hydrochloride 2mg. **Uses:** Symptomatic treatment of acute diarrhoea in adults and children aged 12 years and over. Symptomatic treatment of acute episodes of diarrhoea associated with Irritable Bowel Syndrome in adults aged 18 years and over following initial diagnosis by a doctor. **Legal category:** P. Further information is available from McNeil Products Ltd., 50-100 Holmers Farm Way, High Wycombe, Buckinghamshire, HP12 4EG. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/522>

IMODIUM® Instants. Presentation: White/off-white, circular, orodispersible tablet containing loperamide hydrochloride 2mg. Excipients with known effect: Each tablet contains 0.750 mg of Aspartame (E951) which is equivalent to 0.055 mg/mg and it contains less than 0.00066mg of benzyl alcohol. The Mint flavouring contains traces of Sulphites.

Uses: Symptomatic treatment of acute diarrhoea in adults and children aged 12 years and over. Symptomatic treatment of acute episodes of diarrhoea associated with Irritable Bowel Syndrome in adults aged 18 years and over following initial diagnosis by a doctor. **Legal category:** GSL. Further information is available from McNeil Products Ltd., 50-100 Holmers Farm Way, High Wycombe, Buckinghamshire, HP12 4EG. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/367>

IMODIUM® Instant Melts. Presentation White/off-white, circular, orodispersible tablet containing loperamide hydrochloride 2mg. Excipients with known effect: each tablet contains 0.750 micrograms of Aspartame (E951) which is equivalent to 0.055 mg/mg and it contains less than 0.00066mg of benzyl alcohol. The Mint flavouring contains traces of Sulphites. **Uses:** For the symptomatic treatment of acute diarrhoea and acute episodes of diarrhoea associated with Irritable Bowel Syndrome diagnosed by a doctor. **Legal category:** P. Further information is available from McNeil Products Ltd., 50-100 Holmers Farm Way, High Wycombe, Buckinghamshire, HP12 4EG. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/368>

IMODIUM® Dual Action Relief Tablets (Formerly IMODIUM® Plus Caplets). Presentation White, capsule-shaped tablet containing loperamide hydrochloride 2mg and simeticone equivalent to 125mg dimeticone. **Uses:** Symptomatic treatment of acute diarrhoea in adults and adolescents over 12 years when acute diarrhoea is associated with gas-related abdominal discomfort including bloating, cramping or flatulence. **Legal category:** P. Further information is available from McNeil Products Ltd, 50 - 100 Holmers Farm Way, High Wycombe, Buckinghamshire HP12 4EG. Information about this product, including adverse reactions, precautions, contraindications, and method of use can be found at: <https://www.medicines.org.uk/emc/product/370>