

Quitting together for a smokefree home

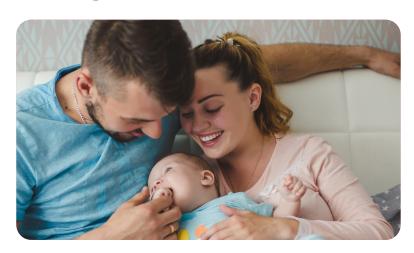
A smokefree household gives your baby and children the best chance of a healthy start in life. So if anyone smokes in your household where there are children and babies, there has never been a better time to quit together.

Become smokefree together

Quitting smoking for good isn't easy, especially if you live with other people who smoke.^{1,2} But smoking in the home where there are children can damage their health.³



With the support of partners and family members, pregnant women are more likely to successfully quit.¹



Six steps to quit smoking together:



1. Agree your reasons to quit

Secondhand smoke can cause serious health problems for babies and children. So, if there's under 18s in the household, that's an important reason to quit. There are other good reasons too, like protecting your own health and saving money. Write down your main reasons to quit, and read them again together when things get hard.

2. Talk to each other about your worries



Talk about how smoking can harm babies and children, like Sudden Infant Death Syndrome and asthma³



Have a chat about things you might struggle with when quitting and how you could overcome them



Ask each other to talk about how they are finding quitting



Chat about what brings on a cigarette craving and ways you can cope



Not sure how to bring up quitting? Try these conversation starters:

"I'm worried about how smoking might harm our children – can we talk about quitting together? I know it will be hard but I think it's really important."

"Quitting smoking will be tough and I can't do this on my own. I need your support to help protect the baby."





3. Set a date to stop smoking

Pick a date as soon as possible to quit smoking. Always make sure no one smokes in your home, including any visitors. Make sure nobody smokes near children or a pregnant mum.

4. Make a plan

Write down ways you can prepare for quitting together. Here are a few to get started:

Clear your home of things that remind you of smoking



Tell friends and family that you're quitting smoking together and ask for their help



Create distractions with things that you enjoy together, like watching a movie



Avoid smoking spots and places that remind you of smoking



Get help together by asking your healthcare professional such as a health visitor, pharmacist, GP or local stopsmoking service

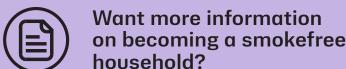


5. Quit day

Now it's time to quit and create a safer, smokefree home for your family, together.

Remember to be supportive – quitting is hard and there will be tough moments. Instead of nagging or arguing, be encouraging to help each other stay on track.¹





Talk to your health visitor, GP, or pharmacist – or contact your local stop-smoking service.

6. Celebrate

The first few days and weeks can be hard, but once you get to 28 days without smoking, you're 5x more likely to quit for good – so keep going!

By working together, your household can become smokefree to protect your own and your families' health.⁶

- 1. Campbell KA, et al. Improving behavioral support for smoking cessation in pregnancy: what are the barriers to stopping and which behavior change techniques can influence these? Application of the Theoretical Domains Framework. International Journal of Environmental Research and Public Health. 2018;15(2):359.
- 2. Bauld L, et al. Barriers to and facilitators of smoking cessation in pregnancy and following childbirth: literature review and qualitative study. Health Technol. Assess. 2017;21(36).
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- 4. Action on Smoking and Health: Smoking in pregnancy challenge group. Evidence into Practice: Supporting partners to quit smoking. Available at: https://ash.org.uk/uploads/Supporting-partners-to-quit-smoking-v1.pdf?v=1648140223. Last accessed: May 2024.
- Cancer Research UK. Passive Smoking. Available at: www.cancerresearchuk.org/about-cancer/causes-of-cancer/smoking-and-cancer/what-is-passive-smoking. Last accessed: May 2024.
- 6. GOV.UK. 95% of ex-smokers see positive changes soon after quitting. Available at: https://www.gov.uk/government/news/95-of-ex-smokers-see-positive-changes-soon-after-quitting. Last accessed: May 2024.

